

## PRESS RELEASE

### **Christmas comes early for lucky Golden Ticket winners**

*7<sup>th</sup> December 2016* – Businesses across Northampton town centre are set to get a share of festive business – with the first four Golden Ticket winner unveiled.

Each lucky Golden Ticket winner takes home £500 of shopping vouchers to be spent in Northampton town centre - £250 for the national retailer of their choice, and £250 to be split between a selection of independent businesses.

The first name out of the hat was 63-year-old Claire White from East Hunsbury, who posted her entry card in the post box in Debenhams. “I’m absolutely thrilled, it will be a huge help with all of my Christmas shopping,” Claire said. “I entered the prize draw after receiving a copy of the Christmas magazine and I’m so glad I did.”

Next was Katie Nightingale, Theresa Rafferety and Jamie Christopher Cocks.

Our four winners selected the following independent businesses to spend their winning vouchers in: Voni Blu, Derngate, Bonds the Jewellers, Style of London, R and J Hair Design, Jack Haddon, Montague Jeffery, New Imperial Restaurant, Sorrentinos, Abraxas, Sophia’s restaurant, Styles of London, Bodification, Naked Hairdressing, Moorevape and Royal Bengal Tiger.

High street businesses selected by the winners were Exchange for Cash, H. Samuel the Jeweller and Marks & Spencer.

The next and final Golden Ticket Prize Draws will take place on Monday 12<sup>th</sup> December.

Ten gold coloured post boxes are located in the Bonds the Jewellers (St Giles Street), Debenhams (The Drapery), Gold Street Mews (Gold Street), Grosvenor Centre, Market Square News, Market Walk Shopping Centre, Phipps Albion Brewery (Kingswell Street), Royal and Derngate Theatre, Sheinman Opticians (Abington Street) and Voni Blu (Castilian Street).

The BID’s two Northampton town centre Hosts are continuing to promote the prize draw, delivering entry forms to businesses and encouraging shoppers to enter.

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For details and the full terms and conditions of the Golden Ticket Prize Draw, please visit the BID website: [www.northamptonbid.co.uk](http://www.northamptonbid.co.uk).

**ENDS**