

PRESS RELEASE

Celebrating Small Business Saturday in Northampton town centre

21st November 2016 – Northampton town centre is celebrating its diverse small businesses next weekend, with music, singing, dancing and street entertainment marking Small Business Saturday.

Small Business Saturday, held on Saturday 3rd December, is a national initiative to encourage more people to shop local and support the independent businesses that make our town centres unique. In Northampton town centre, the celebrations will be led by a series of street performances in the Market Walk Shopping Centre from 11am to 3pm, organised by Northampton town centre Business Improvement District (BID).

Electrical violinist Louise Grattan will be playing a unique combination of classical standards and contemporary pieces, all with a seasonal twist, while singer-songwriter Amy Claire will be performing selections from her well-reviewed debut EP, released earlier this year.

The Northampton-based Open Stage Performing Arts Company, which manages a theatre company and choir as well as delivering a range of dance, drama and vocal training, will also be displaying its talents. All will be compered by Edi Johnston, ukulele in hand.

These family-friendly performances will take place at various locations within the Market Walk Shopping Centre from 11am to 3pm on Saturday 3rd December.

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