

PRESS RELEASE

Get creative in Northampton town centre this weekend

22nd August 2016 – The second in a trio of Summer Fun Days will take place this weekend, with music, arts and crafts set to bring fun for all the family to Northampton town centre.

On Saturday 27th August from 11am to 3pm, family-friendly performers and entertainers will be situated on Market Square and All Saints Piazza. Organised by Northampton town centre Business Improvement District (BID), this Summer Fun day invites visitors young and old to explore Northampton town centre, enjoy music and singing and even try their hands at some arts and crafts.

Matt McGuinness and the MLC will be bringing their passionate brand of indie-folk music to Northampton town centre. Also performing is soul and RnB singer Casey Leigh, who has toured her music around the UK, Ireland and South Africa.

Meanwhile artist Abi Sawyer will be inviting the young and the young at heart to get creative in her interactive arts and crafts workshops – the perfect summer holiday entertainment for kids!

This is the second in a trio of Summer Fun days jointly organised and funded by Northampton Town Centre Business Improvement District (BID), Northampton Borough Council and Starbucks, to celebrate the town centre's creativity. The Summer Fun days follow a series of successful entertainments in Northampton town centre, including the Northampton Music Festival and Discover Northampton Live street entertainment days.

Jessica D'Aulerio, Chair of Northampton town centre BID, said: "We've had a fabulous summer so far in Northampton town centre and are very excited to celebrate the bank holiday weekend with a day of truly family-friendly entertainment.

"There are some truly talented musicians lined up, and Abi Sawyer's workshops will be the perfect way to keep kids entertained. We're sure the second Summer Fun day will encourage more visitors into the town centre and provide a positive knock-on effect to businesses in the area."

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