

PRESS RELEASE

Animal magic: Wind in the Willows characters to delight Northampton town centre

25th July 2016 - The first in a series of Summer Fun days will hit Northampton this weekend to coincide with schools breaking up and the summer holidays setting in.

With thousands of residents and visitors expected in the town every day, what better time to put on a show and provide some fun, family entertainment?

On Saturday 30th July, The Looking Glass Theatre will be performing the classic tale 'The Wind in Willows', as well as moving World War One themed monologues to mark the centenary of the Battle of the Somme.

Added to the mix will be a circus performer and magician bringing amazement, intrigue and magic to passers-by.

The entertainment will run throughout the day and across three key locations in the town centre.

This Summer Fun day has been organised and funded by Northampton Borough Council. The performances will take place from 10am to 3pm in Market Square, All Saints Piazza and East Gate.

This is the first in a trio of Summer Fun days jointly organised and funded by Northampton Town Centre Business Improvement District (BID), Northampton Borough Council and Starbucks, to celebrate the town centre's creativity. The Summer Fun days follow a series of successful entertainments in Northampton town centre, including the Northampton Music Festival and Discover Northampton Live street entertainment days.

Councillor Anna King, Cabinet Member for Community Engagement at Northampton Borough Council, said: "The upcoming Summer Fun days will provide some welcome fun and entertainment and are bound to be a hit with families coming into the town.

"Providing free street entertainment is a sure way of bringing people into the town and encouraging them to stay there, which is good for business and for instilling a sense of community spirit as people come together to enjoy the entertainment."

ENDS**Performance Times and Locations**

	Market Square (Fountain)	All Saints Piazza	Eastgate - Abington Street
10.00	Magician	WW1	Wind in Willows
10.30	Wind in Willows	Magician	WW1
11.00	WW1	Wind in Willows	Magician
11.30	Magician	WW1	Wind in Willows
12.00	BREAK -----		
12.30	Magician		WW1
13.00	WW1	Magician	
13.30	Magician	WW1	
14.00	WW1		Magician
14.30		Magician	WW1
15.00		WW1	Magician