



PRESS RELEASE

Shoppers and businesses celebrate £4,000 Golden Ticket wins

21st December 2015 - It has already proved an extra special Christmas for town centre businesses, with Northampton town centre Business Improvement District (BID) awarding £4,000 of gift vouchers to eight lucky shoppers in the lead up to Christmas.

Toni Donovan from Kingsthorpe was the first of two winners in week one, and she selected to spend her winnings in Next and the Royal & Derngate Theatres. Fellow week one winner Sarah Denny from Abington decided to spend her Golden Ticket winnings in Bonds Jewellers in St Giles Street and Marks & Spencer.

In week two Craig Middleton from New Duston and Sarah Bridges from Brixworth were unveiled as Golden Ticket winners.

Craig was particularly touched: "It's lovely to have a bit of good news as our mum, and my children's Grandma passed away very recently. This has put a smile on my face so thanks to everyone concerned for that. I'm looking forward to getting some nice presents for my wife and kids this year."

Craig and Sarah both chose to spend £250 of their winnings at the Royal & Derngate.

In week three Nigel Walding, who lives with his wife in Weston Favell, was the first name out of the hat, choosing to spend his winnings in Marks & Spencer and the Royal & Derngate. Fellow Golden Ticket winner Gwyneth Winter, from Duston, who has three grown up children and five grandchildren, chose to spend half her winnings on herself at Sheinman Opticians, Abington Street, and the rest at Sainsbury's, to treat her family to an extra special Christmas.

The final two Golden Ticket winners, unveiled last week, were Richard Mumford, from Kingsthorpe, who will be spending his vouchers at Debenhams and the Royal & Derngate, and Christine Williams, who looks forward to spending her winnings in Marks & Spencer and Abraxas Cookshop on St Giles Street.

The free Golden Ticket prize draw was organised and funded by Northampton Town Centre Business Improvement District (BID), giving away eight prizes of £500 worth of vouchers in the run-up to Christmas – all to be spent in Northampton town centre. Each winner was able to choose two businesses in which to choose their vouchers, one of which had to be an independent.

Richard Clinton, Northampton Town Centre BID Director and Operations Director at the Royal & Derngate, said: “The BID designed its Golden Ticket draw to entice yet more shoppers into Northampton town centre and to highlight and promote our stunning array of businesses. This year we have had a record level of interest and our winners are all spending their winnings right here in Northampton town centre, bringing a festive bonus to many of our high street shops, independent retailers and resident businesses.”