



PRESS RELEASE

Festive joy for final Golden Ticket winners

15th December 2015 After making Christmas dreams come true for eight lucky local families, the Northampton Town Centre BID's Golden Ticket Prize Draw came to an end this week. The final two delighted winners were unveiled on Monday, each winning two £250 vouchers for the town centre businesses of their choice.

Richard Mumford, who lives in Kingsthorpe, was the first name out of the hat. He has entered the Golden Ticket draw for the last few years and was over the moon to have finally won. "It's just absolutely brilliant," he said. "You always enter this sort of thing never thinking it'll actually be you. I thought it was a hoax at first when the BID called me to tell me I'd won.

"The Royal & Derngate is my choice from the independents list; I'm really looking forward to taking my granddaughter and the whole family to see a show. And Debenhams for my second voucher as there's a great choice of clothes and electronics there. The Golden Ticket draw is such a good idea; I'd like to thank the BID and everyone who organised it."

Christine Williams was the second name drawn, and is still deciding how to treat her family with her £500 of vouchers.

The prize draw was organised and funded by Northampton Town Centre Business Improvement District (BID), giving away eight prizes of £500 worth of vouchers in the run-up to Christmas – all to be spent in Northampton town centre. Each winner was able to choose two businesses in which to choose their vouchers, one of which had to be an independent.

Jessica D'Aulerio, Chair of Northampton Town Centre BID, said: "The Golden Ticket Prize Draw has given away £4,000 worth of shopping vouchers this Christmas, celebrating the wonderful businesses in Northampton town centre and encouraging more visitors to explore the area than ever before.

"Now that businesses in the town centre have voted for five more years of the Business Improvement District we have plenty more initiatives like this planned – so watch this space in the New Year."