



## PRESS RELEASE

# **Businesses rallied to clean up Northampton town centre**

*11<sup>th</sup> September 2015* Businesses are joining forces this month to litter pick, sweep, clean and scrub shop fronts and streets in Northampton town centre.

The clean-up morning on Wednesday, 23<sup>rd</sup> September from 9am to 11.30am has been organised by the Northampton Town Centre Business Improvement District (BID) and aims to make a visible difference to the cleanliness of the town centre and to encourage business involvement.

The BID is organising this event as part of a clean-up fortnight, which will run from 21<sup>st</sup> September and will include the funding of additional contractors to carry out a deep cleaning of town centre streets and windows. The BID will also fit window vinyls to vacant units in the town centre, clean windows in vacant premises, install three new litter bins on Bridge Street and Castilian Street and organise hot spot cleaning in areas that need attention, to include pavement washing, chewing gum removal, landscaping and cleaning.

Jessica d'Aulerio, chair of the Northampton town centre BID and owner of town centre print business Tangerine Red, said: "Businesses have asked us support them in keeping the town centre clean and tidy and this clean-up day enables businesses to come together and make a visible difference to all areas and to make a real difference to the more neglected parts of our town centre."

Any businesses seeking to find out more and to express their interest in taking part should contact the BID office on 01604 837766 or email [info@northamptonbid.co.uk](mailto:info@northamptonbid.co.uk)

**-ENDS-**