



PRESS RELEASE

BID support brings the sound of music back to Northampton town centre

20th May 2015 – The sound of music will be ringing out from Northampton town centre next month, thanks once again to support from the Northampton Town Centre Business Improvement District (BID).

Now in its 8th Year, Northampton Music Festival (organised by Northampton Music 365) will take place from 19th to 21st June with local bands taking to various stages across the town centre, including the Market Square, Abington Street, Guildhall Road and All Saints Church. New to the Northampton Music Festival this year is two daytime Saturday stages located on Abington Street and St Peters Way, with live performers on both stages throughout the day.

Event organiser Jo Burns-Russell, who is working closely with the BID to make this year's festival the biggest and best yet, said: "Northampton Music 365 are delighted to be partnering once again with the Northampton Town Centre BID on this year's Northampton Music Festival.

"The BID have been intrinsic in helping us to develop the festival over recent years, and 2015 is no exception. With music being presented across multiple stages and venues all weekend, the Northampton Music Festival has grown to be a significant event on the local calendar,

attracting tens of thousands to the town centre. By working with the Northampton BID, Northampton Music 365 are able to keep to our promise of 'raising the profile of the town through music', and we're really excited about how NMF15 is developing, this year's event looks set to be the best one yet."

Pop up events and gigs will take place throughout the weekend and the main festival will take place on **Sunday 21st June**, with over 80 acts performing on six outdoor stages.

Jessica D'Aulerio, Chair of Northampton Town Centre BID said: "Many shops and companies will be making the most of the increased visitors to our town centre during the festival by extending their opening hours and trading on the Sunday. Posters are being displayed by businesses to promote the festival and we are also inviting shops and restaurants to get in touch if they want to host live music during the event. This is an exciting event for our town centre and one that will benefit businesses based here and entice record numbers of visitors to our vibrant town centre."

For more information contact Northampton Music 365 at hello@northamptonmusicfestival.co.uk or call **01604 624622**.

-ENDS-