



PRESS RELEASE

£1,000 Golden Ticket prizes for two more lucky locals

9th December 2014

The second Northampton Town Centre BID Golden Ticket Prize Draw has taken place, with two more delighted winners receiving £500 each to spend in town centre businesses.

The first winner drawn was 21-year-old Annabel Isherwood, who lives with her parents and sister in Wootton and is a final year student in Religious Studies and Politics at Lancaster University, hoping to start her teacher training next year.

“I’m very, very excited,” she said. “I picked up my Golden Ticket from the Royal & Derngate when I was with my family looking for concert tickets – we all posted one. It was surreal getting the phone call – my dad thought it was going to be about PPI!

“It will definitely go towards Christmas shopping. I’m a student so I usually have to go to the bank of mum and dad to help buy presents – they’re really pleased! There are some jewellery shops in the town centre that I really like so I think I’ll have a look in those.”

Markie Prendiville, who lives in the town centre area with his family, downloaded his Golden Ticket from the Northampton Town Centre BID website and posted it in the Grosvenor Centre. “I’m absolutely flabbergasted,” he said. “I read the article about last week’s winners in the paper but never thought it would be me this time round.

“I spoke to my wife immediately and we’re having a think about where to spend the vouchers. We have three children and the youngest turns two on Thursday so we’re going to be able to spoil them all a little bit. We live in Northampton and come into the town centre all the time for shopping or just wandering around. We love the market. And with the Christmas lights now it’s just magical.”

Four Golden Tickets remain, and winners will be selected at random on Monday December 15th and Monday December 22nd. Each winner is invited to select two town centre outlets, one of which must be an independent, to spend their winnings in, and can choose from

Northampton's fantastic selection of shops, restaurants, bars and cultural destinations. The Golden Ticket competition is part of the Northampton Town Centre Business Improvement District's (BID's) remit to promote the town centre and encourage more visitors into the area.

Entrants must complete a Golden Ticket entry form and post it in one of the town's five Golden Ticket post boxes, located in the Grosvenor Centre, Market Walk, Market Square News, College Street Mews and the Royal & Derngate. The next two winners will be announced next week.

The BID's two recently recruited Northampton town centre Hosts will also be promoting the prize draw, delivering entry forms to businesses and encouraging shoppers to enter.

To download your Golden Ticket Prize entry form and for details and the detailed terms and conditions please visit the BID website: www.northamptonbid.co.uk

Golden Ticket entry forms are also available in the BID's new Discover Northampton Christmas 2014 magazine, which has been delivered to homes and businesses across the county this month.

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