



PRESS RELEASE

Winter Wonderland to provide festive fun for all the family

December 1st 2014

Visitors to Northampton can enjoy festive treats for children and their grown-ups this Thursday, 4th December, as a Winter Wonderland takes over St Giles Quarter in the town centre.

With support from the Northampton Town Centre BID, shops throughout the St Giles Quarter will be opening late on Thursday evening, with mulled wine, drinks, snacks, chocolates and seasonal offers available to entice visitors. Meanwhile, the Looking Glass Theatre launches its first Elves Workshops of the season, where children can take part in a workshop before visiting Father Christmas for a present. These prebookable 45-minute sessions will continue on selected days until Christmas Eve.

Jessica D'Aulerio, Chair of Northampton Town Centre BID, said: "Northampton town centre is a particularly special place to visit at Christmas time, and the St Giles Quarter Winter Wonderland offers something really different to the Christmas shopping experience. Parents can relax and browse while their children meet Father Christmas – everyone is kept happy.

"One of the Northampton BID's key objectives is to bring more visitors into the town centre and showcase what a unique offer Northampton has. The late opening on Thursday evening will be a fantastic addition to the town centre's offer, and we'd encourage everyone to come along, wander around the outstanding independent shops in the St Giles Quarter area and enjoy a drink and some nibbles."

As part of its Christmas activities, the Northampton BID is also once again running a Golden

Ticket competition, with eight prizes of £500 worth of shopping vouchers for town centre businesses up for grabs. Entry forms can be collected from town centre businesses and posted in the five golden coloured post boxes in the Grosvenor Centre, Market Walk, Market Square News, College Street News and the Royal & Derngate.

-ENDS-

Winter Wonderland at the Looking Glass Theatre – dates and times

Thursday 4th December: 4pm-7pm (NB these are two separate workshop times, at 4pm and 6pm)

Sunday 7th December: 10am-11am

Sunday 21st December: 10am-11am and 11am-12pm

Monday 22nd December: 10am-11am, 11am-12pm and 12pm-1pm

Tuesday 23rd December: 10am-11am, 11am-12pm and 12pm-1pm

Wednesday 24th December: 9am-10am and 10am-11am

Tickets: £6. This includes the Elves Workshop and a visit to Father Christmas for a present.

<https://thelittleboxoffice.com/lgt/event/view/18004>