



PRESS RELEASE

Two Northampton families scoop £1,000 in town's Golden Ticket Prize Draw

2nd December 2014

Two Northampton families are set to have an extra special Christmas this year after winning Northampton BID's first Golden Ticket Prize Draw – £500 each to spend in the town centre.

Debbie Muttock and James McClean, known as Stirling to his friends and family, have been crowned the first Golden Ticket winners and were told of their prizes on Monday. The phone call brought with it some déjà vu for Stirling, who was also one of the lucky winners of the inaugural Golden Ticket competition last year, to the astonishment of the organisers. They were delighted to see the continued loyalty to Northampton town centre, with over 1000 entrants for this week's prize draw.

"I really don't believe it," Stirling said. "I got the phone call and thought I'd better ring my wife – she just said 'you're having a laugh!' It seems bizarre but it's a fantastic Christmas surprise.

"I've heard that the owner of Papa Cinos is opening another restaurant in the town centre, so we'll probably spend the vouchers there. He's an independent trader and we actually had our wedding reception at Papa Cinos a few years ago, so it will be good to continue supporting him."

"I'm so chuffed, I can't wait to treat the boys," added mother of four Debbie Muttock. "Posting my Golden Ticket was our main reason for going into town on Sunday. I love Northampton town centre and often go there with my mum or to meet friends. It's beautiful – if you stand at the top of Gold Street and look towards the town centre it's just amazing.

"I am just over half way through my Christmas shopping so this has really helped, though I haven't decided where to go yet! I love buying jokey presents for my four sons and also girly

presents for friends and family, especially my grown-up nieces. Everyone's going to have a little treat, which is lovely."

There are now three more draw dates for this year's Golden Ticket Prize Draw, and six further winners will be drawn in the run up to Christmas and invited to choose two town centre outlets, one of which must be an independent, each to spend their winnings in

To enter, shoppers will need to complete a Golden Ticket entry form – available from town centre businesses and also printed in the *Chronicle & Echo* in the three weeks leading up to Christmas – and post it in one of the town's five Golden Ticket post boxes. The next two winners will be announced next week.

Jessica D'Aulerio, Chair of Northampton Town Centre BID, said: "A huge congratulations to our first two winners who will now be able to spend their winnings in our excellent range of town centre businesses – independent stores, high street and shopping centre outlets, cultural and creative businesses and so much more.

"We've all been left astonished but delighted by Stirling's second win – the prize draws are totally at random but it just goes to show how loyalty to our town centre's independent businesses can be rewarded!"

The BID's Golden Ticket Prize Draws will continue to run throughout December and further winning tickets will be selected on Mondays, the 8th, 15th and 22nd December.

As a reminder, gold coloured post boxes are located in the Grosvenor Centre, Market Walk, Market Square News, College Street Mews and the Royal & Derngate and will be emptied every Monday ahead of the weekly draw.

The BID's two recently recruited Northampton town centre Hosts will also be promoting the prize draw, delivering entry forms to businesses and encouraging shoppers to enter.

To download your Golden Ticket Prize entry form and for details and the detailed terms and conditions please visit the BID website: www.northamptonbid.co.uk

Golden Ticket entry forms are also available in the BID's new Discover Northampton Christmas magazine, which has been delivered to homes and businesses across the county this month.

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