



Call out for sales and footfall monitor participants

Northampton town centre BID would like to start a weekly report for businesses in the town centre called the Retail Sales Monitor.

The report would detail sales, footfall and parking information both locally and nationally, and enable businesses to compare their own company's performance to that of others in the area or against national trends.

Furthermore, the footfall data helps the local authority and other town centre agencies shape delivery of economic development and town centre initiatives.

In order to make the report as robust as possible, it is important that figures are obtained from a large number of businesses across all sectors. Therefore, we are asking Northampton town centre businesses to consider participating in the scheme.

If you are interested in participating or require any further information, please contact our BID Project Manager on 01604 837766 or e-mail us info@northamptonbid.co.uk.