

Northampton

TOWN CENTRE BID

For the businesses by the businesses

PRESS RELEASE

Meet our new BID Operations Manager

May 2019: Meet our new BID Operations Manager Mark Mullen, who has joined the Northampton Town Centre Business Improvement District (BID) team to support businesses and promote town centre development and growth.

Mark has been appointed by Partnerships for Better Business Ltd (pbbb UK) who are the BID Management consultants for Northampton.

Mark, 42, who worked at Sainsburys for 24 years before joining the team, said: "I remember how important the town centre was to me when I was growing up. I was born and bred in Desborough and used to come into Northampton town centre every Saturday with friends and family – popping into Woolworths, HMV and many more stores. The town centre has changed of course but I am still passionate about it.

"To take on this new role is incredible – I will be promoting the benefits of the BID to all town businesses - from retailers to professional services and evening economy and emphasising that by working together we will be able to move Northampton forward."



Mark already has BID experience, having previously served as a voluntary board director for Melton Mowbray BID.

"This is such a diverse role and I am looking forward to working collectively with the businesses and partners to deliver the BID objectives," said Mark. "I was ready for a career change and look forward to making a real difference."

Mark will work alongside BID Executive Director Rob Purdie, BID Project Support Executive Kimberley Herbert and newly recruited BID Host Bailey Earl.

He has taken over the reins from former BID Manager Chris Barker, who worked with the BID for around four years. Mark's role will be heading up the operations of the BID.

There are 18 months left of the current five-year term of Northampton town centre's status as a Business Improvement District (BID) and the focus is firmly on town centre development.