

PRESS RELEASE

**Have a free stand at  
Northampton Music Festival 2017**

*14 March 2017:* The BID is delighted to once again be supporting Northampton Music Festival and for 2017 will be a lead sponsor for this one day event on Sunday 18th June.

This year there will be a free promotional opportunity for BID businesses in the form of a 'Business and Arts Village' on the Market Square. All businesses based in the town centre BID area can have a space free of charge, which means you can make the most of the additional festival footfall.

Please note, the stalls will be set up in advance but you will need to decorate your own stall. Please note, there will be no electricity or water supplied to these stalls. Access is available from 6am and all set up needs to be done before businesses open.

Musical performances for the Northampton Music Festival will commence from 1pm - for the line-up go to: [www.northamptonmusicfestival.co.uk](http://www.northamptonmusicfestival.co.uk)

There are 100 stalls available. Reserve yours today by emailing [hello@northamptonmusicfestival.co.uk](mailto:hello@northamptonmusicfestival.co.uk).

**-ENDS-**