

PRESS RELEASE

Celebrate the Royal Wedding in Circus style

26th April 2018: Acrobatics, piano shows and outdoor comedy routines are just some of the acts to hit Northampton town centre streets this May with the return of the Street Circus.

Northampton town centre Business Improvement District's (BID) free one-day Street Circus is on **Saturday 19th May** – to tie in with the Royal Wedding of Prince Harry and Meghan Markle – and will include some of the UK's best circus acts, street entertainers and walkabout artists who will perform on Abington Street and in the Market Square **between 11am-4pm** on the day.

Rob Purdie, BID executive director said: "Our Street Circus last year created masses of fun, excitement and energy and pulled hundreds of families into the town centre so we are very excited about doing it all again. It will be totally free just like last time and we have some of the most well-known outdoor acts lined up to take to our town centre streets. We want people to join us for this celebration event."

In a special Royal Wedding twist, there will also be a chance to take selfies with life-size cut outs of the Queen and bride and groom, Meghan and Prince Harry. The Street Circus main stage will once again feature a big yellow American school bus, a large deckchair, circus skills workshop and FREE face painting for children.

The event also coincides with the start of Northampton Borough Council's Love Your Local Market Fortnight which will include art and craft workshops on the Market Square.

Market Square line-up

11am & 1.50pm - **Maynard Flip Flap** with non-stop visual comedy and a selection of hilarious routines

11.35am & 2.25pm - **George Orange**, outdoor theatre maker and clown

12.10pm & 3pm - **Abi Collins**, singer, dancer, clown and acrobat

1.25pm & 3.30pm - **The Maniax**, magicians

1.50pm – Incredible dance act, **Ballroom Dancers**

As well as Stilt Balloon Modelling, Elton Wrong, Musical Ruth and Team BeeGee are among the walkabout acts due to perform on Abington Street during the event.

Search for 'Street Circus' on Facebook for more information and updates on the event.

Notes to Editors

Northampton town centre Business Improvement District (BID) Northampton town centre BID was officially launched in 2011 following a successful vote by businesses to make Northampton town centre a designated Business Improvement District. The BID status was renewed in October 2015 for five more years until 2020. A BID is a defined area where the rate-paying businesses decide on improvements to their area, they then vote on the plans and agree to invest in the delivery of activities which directly impact upon their business turnover and profit. This money is then ring-fenced to provide the improvements agreed through the BID plan and can be used to generate other revenue to boost the pot of money available to deliver the plan. Business representatives in Northampton have developed a five year action plan around the key objectives of promoting the area. pfbb UK is a specialist BID Project Management company which develops and manages a wide range of Business Improvement Districts across the UK including town centres and industrial estates.