

PRESS RELEASE

30% discount on advertising for BID businesses

18 January 2019: BID Businesses will get a fantastic 30% discount to advertise on the InLink screens on Abington Street.

Northampton town centre BID's partnership with InLinkUK means you can promote your business from as little as £24.50 per screen, per day (standard rate of £35 per day) - giving you 1,296 daily exposures.

There are currently two InLink's on Abington Street, each with two screens, and advertising is available on a per hour/day or week basis.

These screens are innovative and every InLink has an interactive tablet. As well as carrying commercial advertising, they provide ultrafast Wi-Fi and phone call options, free of charge, and also include a 999 emergency call button. There are rapid device charging points where people can recharge their mobile phones. The tablet enables users to access the internet, maps and make donations to selected national charities.

For more details on advertising your business, please contact Jonathan Lev (jonathan.lev@primesight.co.uk) at Primesight (the company that will manage your order and artwork placement) on 020 3974 0064 and quote 'Northampton BID INLINK' to get your discount.