

PRESS RELEASE

Chance to meet new BID Executive Director for businesses

5th January 2018: Town centre businesses will have chance to meet the new Northampton town centre Business Improvement District (BID) Executive Director and BID team this month.

Rob Purdie, who joined the BID team in December, will be available to take questions, gather feedback on how current BID initiatives can be refined and share his ideas for a wide range of projects throughout the year during the first BID Monthly Update Meeting on **Wednesday, 31st January**.

Businesses will also have chance to discuss issues which affect their business, such as footfall and sales trends over the last month, BID initiatives, activity and opportunities and intelligence sharing.

The meeting will take place at the **BID Office, 2nd Floor, Town Centre House, 7-8 Mercers Row, Northampton, NN1 2QL**. Businesses can choose to attend at either **9.30am-10.30am** and **5.00pm-6.00pm**.

Chris Barker, BID project manager said: "This is the first of our 2018 monthly meetings where we look forward to welcoming and meeting with as many businesses as possible. The BID undertakes a wide range of projects throughout the year and we welcome new ideas from businesses and feedback regarding how current projects can be refined."

Rob added: "The BID team is always available for businesses and the meetings do provide an opportunity to really hone in on the issues which are important to business owners and those who

work in the town centre, so that we can focus our efforts to tackle challenges and become more targeted with our delivery in line with the BID business plan.”

Future meeting dates are available on the BID website: www.northamptonbid.co.uk.

Please email info@northamptonbid.co.uk if you would like any further information.